

Success for you and for your clients BenefitsCheckUp® Helps Them Get More

BenefitsCheckUp is a FREE and completely confidential online tool that helps you boost sales and helps your clients find out about programs that help them manage expenses and save money - help paying for prescriptions, utilities, taxes, food, and more.

Coventry has partnered with the National Council on Aging (NCOA) to offer BenefitsCheckUp, featuring over 2,000 federal, state and private benefits programs*. Founded in 1950, NCOA is a non-profit organization working to improve the lives of older adults.

BenefitsCheckUp can help you assist more clients and generate referrals:

- Click below to access and download Coventry's broker presentation that explains how BenefitsCheckUp can help boost sales.
- Access and download the CMS-approved marketing flyers and presentation for beneficiaries you can use to promote BenefitsCheckUp during individual sales appointments.

BenefitsCheckUp Marketing Information

- Show BenefitsCheckUp to your clients www.BenefitsCheckUp.org/Coventry

They complete the confidential and easy-to-follow online questionnaire, and BenefitsCheckUp will create a report just for them showing the programs that they may qualify for in their community or state.

- Assist beneficiaries who may be eligible to apply for Extra Help BenefitsCheckUp is a convenient way to help clients learn about Medicare LIS eligibility, and, if eligible to qualify, how they can apply.

**Contact your local Coventry Medicare Sales Team to learn more
or for help to maximize 2014 opportunities.**

** 74% of beneficiaries who completed a BenefitsCheckUp screening in 2013 qualified for one or more benefit programs. Of those who qualified, the average value of benefits identified was more than \$2,859!*